Lifeproof Luxury Vinyl Plank (LVP), sold exclusively at The Home Depot, costs about $45 to $66 per case (roughly $2.25 to $3.30 per sq. ft.). Reviews are mixed. Many users praise its easy DIY click-lock install and pet-friendly water resistance, while others report issues with joint separation or scratching over time. Facebook · Home Design… +2

Pros of Lifeproof LVP

- **Waterproof Design:** Handles spills, kitchens, and bathrooms very well without warping.
- **DIY Friendly:** Features a drop-and-lock system that makes installation straightforward for beginners.
- **Comfort Underfoot:** Comes with a pre-attached underlayment that reduces sound and adds soft cushion.
- **Affordable Pricing:** Provides a budget-friendly option compared to hardwood or thick commercial vinyl. Facebook · Home Design… +2

Cons and Common Complaints

- **Subfloor Sensitivity:** Users on communities like Reddit note that if your subfloor is not completely flat and level, the click-lock joints can separate or fail over time. Reddit · r/Flooring
- **Scratches and Dents:** Opinions on Facebook groups are mixed, with some users reporting that lower-mil wear layers scratch or dent under heavy furniture, while 20 mil+ options hold up better. Facebook · Home Design an…
- **Pattern Repeat:** Some buyers notice limited unique plank patterns per box, making it look slightly repetitive if not mixed well during layout. Reddit · r/Flooring